Ethan James Erickson

VIDEO EDITOR



(🗹) ethanj.erickson@outlook.com

ethanjerickson.com

Seattle, Washington

ethan-erickson

EDUCTAION

Bachelor of fine arts

Digital Video & Film Production

The Art Institute of Seattle

Associate's degree

English language and literature Whatcom community college

REFERENCES

Mike Morris

Creative Director mike@mikemorris.tv

Heath Ward

Senior Producer

wardheat@amazon.com

PROFESSIONAL SKILLS

Editing

Directing

Motion Graphics

Color Grading

I am a professional video editor and director with experience in motion design and color grading with 9+ years of experience working in the Seattle area. I Have worked on various freelance projects while also being employed, full-time, on different teams within Amazon for the last 7 years.

I thrive on collaboration and being part of a team but also enjoy working independently and problem-solving on my own. With every decision I make I strive to take the project to the next level and create new and interesting ways to engage with the customer. I want to continue to collaborate, learn, and push my boundaries as an editor and creative. I look forward to what lies ahead!

PROFESSIONAL EXPERIENCE

2013- ● Current

Freelance: Editor, Director, Motion Graphics Designer

- Delivered 26 videos for Harley-Davidson's new line of motorcycles including an After Effects template to be used for localization
- Completed 25 minute short film, independently, while communicating with the director over many review cycles.
- Examined influencer and social videos to help structure the edit of a series of social excercise videos. Created metrics for best methods to drive views and engagement.

2021-2023

Amazon Brand Studio: Full-time - Senior Video Editor, Director

- Device launch videos, Amazon social content, broadcast commercials.
- Created post-production file structure and best practices for team.
- Communicated effectively with 3d/motion team to streamline projects and deliver high quality content on time.

2017-2021

Amazon XCM: Full-time - Video Editor, Director

- 2018 & 2019 Super Bowl social ads Canne's Lion winner.
- Member of Social Content Group which used data to analyze best engagement methods for Amazon's social media platforms.
- Learned and implemented the latest technical features to deliver projects with ranging aspect ratios and deliverable specifications.

2015-2017

Amazon D1: Video Editor, Director, Motion Graphics Designer

- Lead teams of editors accross different channel categories to deliver dozen's of videos each month.
- On set Director working with Creatives and other stakeholder.
- Created Style standards and templates for motion graphic treatments.

Technical Skills

Adobe:

- Premiere
- After Effects
- Media Encoder

Additional Programs:

- DaVinci Resolve
- · Logic Pro
- Final Cut Pro X

Cameras:

- Arri Cameras
- Red Cameras
- Sony Cameras